

Official Rules of Entry

Boston Red Sox/American Red Cross Blood Donor of the Game Sweepstakes

1. Eligibility: All presenting blood donors at American Red Cross blood drives or blood centers throughout Connecticut, Maine, Massachusetts, New Hampshire, and Vermont from March 15, 2007 through September 17, 2008.
2. Definitions: A presenting donor is defined as a person 17 years of age or older* who comes to an American Red Cross blood drive or American Red Cross Blood Center and attempts to give blood.
3. Entries: A presenting blood donor must fill out an official sweepstakes entry. Whole blood donors may enter once every 56 days. Plateletpheresis donors may enter once every 14 days. Multiple entries are permitted so long as each entry is separated by the requisite minimum number of days or longer from prior sweepstakes entry. Entries will be accepted on official entry forms only. No facsimiles or copies will be accepted. Any individual not following entry requirements will be disqualified.
4. Drawings: Winners will be selected prior to each Boston Red Sox home game during the 2008 regular season. Winners will be notified at least 96 hours prior to the game. Notification will be by telephone and/or e-mail. Positive contact must be established at least 48 hours prior to the game for which tickets have been drawn. In the event contact cannot be established, an alternate winner will be selected.
5. Prizes: Two tickets to a Boston Red Sox home game at Fenway Park. Tickets are not transferable. As the "Blood Donor of the Game" is scheduled to be honored the day of the game, one ticket must be used by the honoree.
6. Conditions of Participation: Employees of the American Red Cross Blood Services Northeast Division ("Sponsor") and each of their advertising, promotion, or production agencies and their respective IRS dependents, immediate family members (spouse, children, siblings, parents and individuals residing in the same household) are not eligible to participate. Winners will be required to sign a release allowing their name, hometown, and likeness to be used in advertising and promotional materials.
7. General Conditions: Only one prize per presenting donor.
8. Winner's List: For the name of all winners, write your name and address on a 3"x 5" card and mail in a first-class stamped envelope to: "Blood Donor of the Game", 180 Rustcraft Road, Suite 115, Dedham, MA 02026, Attn: Marketing Department. Requests must be received by 9/30/08 and will be mailed out by 10/31/08.
9. Sponsor: American Red Cross Blood Services – Northeast Division, 180 Rustcraft Road, Suite 115, Dedham, MA 02026
* In the state of Maine, persons who are 16 years of age are eligible to donate blood with parental consent, and are eligible to enter the Blood Donor of the Game Sweepstakes.